



Recommended Fundraising (and Nonprofit) Resources

Compiled by Stephanie Roth, Klein & Roth Consulting

Magazines

Grassroots Fundraising Journal, bi-monthly magazine, www.grassrootsfundraising.org

Chronicle of Philanthropy, bi-weekly tabloid, www.philanthropy.com

Nonprofit Quarterly, www.nonprofitquarterly.org

Books

The Accidental Fundraiser: A Step-by-Step Guide to Raising Money for Your Cause, by Stephanie Roth and Mimi Ho, www.josseybass.com/go/kimkleinfundraising

Fundraising for Social Change, by Kim Klein, www.josseybass.com/go/kimkleinfundraising

Reliable Fundraising in Unreliable Times, by Kim Klein,
www.josseybass.com/go/kimkleinfundraising

How to Write Successful Fundraising Letters, by Mal Warwick, www.josseybass.com

Governance as Leadership: Reframing the Work of Nonprofit Boards, by Richard Chait, William Ryan and Barbara Taylor, www.wiley.com

Train the Board (and Everyone Else) to Raise Money, by Andy Robinson and Andrea Kihlstedt,
www.emersonandchurch.com

Websites

Klein & Roth Consulting, www.kleinandroth.com

Grassroots Institute for Fundraising Training (GIFT), www.grassrootsfundraising.org
sponsors of the bi-annual Money for Our Movements: A Social Justice Fundraising Conference

Network for Good, www.networkforgood.org

Idealware, www.idealware.org

NTEN, www.nten.org

M+R Strategic Services, www.mrss.com

Mal Warwick and Associates,
www.malwarwick.com

CompassPoint Nonprofit Services,
www.compasspoint.org



Fundraising & Marketing Blogs

www.theagitator.net
www.wildwomanfundraising.com
www.futurefundraisingnow.com
www.pkscribe.com
www.nonprofitmarketingblog.com
www.aherncomm.com
www.gettingattention.org

Additional Reports and Links

UnderDeveloped

[https://www.compasspoint.org/sites/default/files/documents/UnderDeveloped CompassPoint Haas JrFund January%202013.pdf](https://www.compasspoint.org/sites/default/files/documents/UnderDeveloped%20CompassPoint%20Haas%20JrFund%20January%202013.pdf)

Beyond Fundraising

[http://www.haasjr.org/sites/default/files/resources/Haas CultureofPhilanthropy F1.pdf](http://www.haasjr.org/sites/default/files/resources/Haas_CultureofPhilanthropy_F1.pdf)

Fundraising Bright Spots

[http://www.haasjr.org/sites/default/files/resources/Haas BrightSpots F2.pdf](http://www.haasjr.org/sites/default/files/resources/Haas_BrightSpots_F2.pdf)

Top 10 Fundraising Tips

www.craigslfoundation.org/resources/top-ten-fundraising-tips

Presenters: Darian Rodriguez Heyman, Nicci Noble



Bank of America Study of High Net Worth Donors (2012)

FIGURE 40: HIGH NET WORTH DONORS REPORTING GIVING BASED ON MOTIVATION TYPE IN 2011^ (%)

“On a scale of 1 to 5, do you usually give because of [or to] ?”

